## **ENRS Candidate Statements**

## **Director-at-Large (Communications)**

## **Eileen Condon**

I am excited to be considered for the role of Member-at-Large (Communications). I joined the Communications Committee in 2021 and currently serve as the Committee Chair. In these roles, I have led and supported numerous initiatives aimed at enhancing ENRS's visibility and engagement. These initiatives include the "Good News" and "Summer Reading" social media campaigns, as well as the launch of innovative programs such as the Social Media Ambassadors and the ENRS Student Network. I have also led initiatives to promote visibility around our annual conference, including conference-specific hashtags, video testimonials, and photo backdrops designed for social media engagement.

I am deeply committed to the mission of ENRS and have a strong record of service, including as Precision Health RIG co-Chair. As Member-at-Large, I will draw upon these experiences to further strengthen ENRS's communications efforts and promote the important work of our organization and its members.

## Sabrina Schwartz

I am enthusiastic about serving as Member-at-Large in Communications to support ENRS's mission of empowering a diverse community of scholars and advancing nursing science. My goal is to serve as a liaison, ensuring clear, two-way communication between the committee, the board, and our membership to foster transparency and engagement. I will also offer strategic input by contributing a big-picture perspective that aligns communication efforts with ENRS's vision of being the premier organization for the advancement of nursing science. Effective communication is essential for highlighting the impact of nursing research and promoting collaboration among members. Finally, I am committed to representing diverse interests, ensuring that our communication strategies reflect inclusivity and serve the needs of all members, not just a single constituency. My experience as a member of the Senate and Faculty Senate at the University at Buffalo and as part of the advisory board for the nurse residency program at Kaleida Health has strengthened my ability to collaborate, advocate, and develop communication strategies that advance organizational goals. I look forward to bringing this experience to ENRS to enhance engagement and support our shared mission.