



**Mission:** To empower a diverse community of scholars dedicated to advancing nursing science

**Vision:** To be the premier organization for the advancement of nursing science

**Goal: Drive Member Value:**

- Increase total membership by 5% each fiscal year
- Provide members accessible and affordable access to annual conference
- Expand opportunities for networking, career development, collaboration and support among ENRS members
- Use member feedback and other data to inform, organizational processes, and program development and effectiveness

**Goal: Enhance Connection and Engagement with partners and communities of interest:**

- Collaborate with other regional societies to leverage synergies among interest groups
- Expand outreach efforts to both existing and prospective clinical and academic partners to enhance engagement and align shared goals
- Broaden innovative communication strategies for members, partners and key communities

**Goal: Promote high quality research and scholarship:**

- Foster ongoing involvement and engagement of experienced researchers
- Develop opportunities and continuing education programs to enhance scientific rigor
- Increase RIG visibility and productivity

**Goal: Maintain organizational viability:**

- Incorporate sustainable practices into operations to ensure long term viability and resource efficiency
- Foster a culture of innovation to develop new programs and services that meet emerging needs