

CALLING ALL STUDENT MEMBERS OF ENRS TO APPLY FOR A NEW OPPORTUNITY

**In collaboration with the ENRS Executive Board,
members of the communications committee are proud to announce the
SOCIAL MEDIA AMBASSADOR PROGRAM**

INTRODUCTION

The ENRS Social Media Ambassador (SMA) program is being established to increase the social media presence of ENRS and its members. A secondary program objective is to develop leadership skills and to provide opportunities for collegiality among ENRS members. We envision that a long-term outcome of this program is capacity building for the ENRS community.

ROLE DESCRIPTION

Two SMAs will be selected for a 24-month ambassador program and will be mentored to increase the ENRS social media presence and recognition of its members. SMAs will provide support for the development of social media communication strategies and vehicles, and help to engage member participation in ENRS social media platforms*

***A PRIORITY TARGET OF THIS ROLE IS ANNUAL SCIENTIFIC SESSIONS.**

OTHER RESPONSIBILITIES

- 1) Virtual attendance at monthly communications committee meetings
- 2) In-person attendance at the 2023 and 2024 scientific sessions.

**SMAs WILL RECEIVE A COMPLIMENTARY REGISTRATION TO THE 2023 and 2024
ANNUAL SCIENTIFIC SESSIONS!**

ELIGIBILITY CRITERIA

- Doctoral (PhD, DNP, EdD) nursing student
- Active ENRS student membership
- Experience with social media platforms including Twitter, Facebook, Instagram, and LinkedIn

To apply, please provide the following:

1. Current Curriculum Vitae
2. Letter of support from a doctorally-prepared nursing faculty member who is a current member of ENRS

*ENRS communication committee members may not provide letters of support for SMA applicants

3. Proof of ENRS student membership
4. One-page personal statement describing your interest in becoming an ENRS SMA
(please include names and handles of current social media platforms/ account information)